

CASCADIA CONSUMER ELECTRONICS CORP.

Suite 1552 – 701 West Georgia Street
Vancouver, British Columbia
V7Y 1C6

NEWS RELEASE

CASCADIA CONSUMER ELECTRONICS ANNOUNCES GRANT OF STOCK OPTIONS

VANCOUVER, B.C. – March 15, 2016 - Cascadia Consumer Electronics Corp. (the “Company”) (CSE: CK) announces that effective March 15, 2016, it granted stock options to purchase an aggregate of 200,000 common shares to its director.

The options granted are exercisable for five years at an exercise price of CDN\$0.12, being the closing price on the Canadian Securities Exchange on March 15, 2016 and are subject to the terms and conditions of the Company’s 2013 Stock Option Plan and the stock option agreement with the director. The stock options will vest immediately.

About Cascadia

Cascadia’s primary business objective is to develop and operate the business of designing hardware and software and working with consumer electronics OEMs to bring interactive desktop display devices to connect with a multitude of global users in home, institutions and office conference environments. Cascadia’s business is to create and manage digital products and services that encourage consumer participation and active engagement with media and entertainment content. These digital media products are designed to accommodate a variety of media and entertainment experiences, including but not limited to television, movies, games and music.

In addition to Cascadia’s foregoing primary business objective, the Company is also actively looking for new business opportunities in certain web services areas.

For further information, please contact:

Cascadia Consumer Electronics Corp.
Di Deng
Director and Chief Executive Officer
info@cascadiacorp.com

www.cascadiacorp.com

Disclaimer for Forward-Looking Information

All statements, other than statements of historical fact, included herein are forward-looking statements that are subject to risks and uncertainties. Forward-looking statements are often, but not always, identified by the use of words such as “seek”, “anticipate”, “believe”, “plan”, “estimate”, “expect”, “likely” and “intend” and statements that an event or result “may”, “will”, “should”, “could” or “might” occur or be achieved and other similar expressions. Forward-looking statements in this news release include the intention to register the Assets in the subsidiary. Forward-looking statements are subject to business and economic risks and uncertainties and other factors that could cause actual results of operations to differ materially from those contained in the forward-looking statements, including, without limitation, adverse market conditions, that the Canadian Securities Exchange (the “CSE”) may not approve the acquisition and such other factors beyond the control of the Company. Forward-looking statements are based on estimates and opinions of management at the date the statements are made. The Company does not undertake any obligation to update forward-looking statements except as required by applicable securities laws. Investors should not place undue reliance on forward-looking statements.

The CSE does not accept responsibility for the adequacy or accuracy of the contents of this news release.