

CASCADIA CONSUMER ELECTRONICS CORP.

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NEWS RELEASE

CASCADIA CONSUMER ELECTRONICS ANNOUNCES CHANGE OF OFFICERS AND DIRECTORS

VANCOUVER, B.C. – February 26, 2016 - Cascadia Consumer Electronics Corp. (the “Company”) (CSE: CK) announces the resignation of Rong Yuan as the President, Chief Executive Officer and a director of the Company, Zhenyu Chen as a director of the Company, Yan (Linda) Zhang as the Chief Financial Officer and a director of the Company, and Qing (Michael) Zhu as a director of the Company effective February 26, 2016.

The Company is pleased to announce the appointment of Di Deng as the President, Chief Executive Officer and a director of the Company, Ying Zhou as the Chief Financial Officer of the Company and Shanshan Zhu as a director of the Company effective immediately.

Mr. Di Deng graduated from Tsinghua University (Beijing, China) in 2003. He is a successful founder of several companies, and has made groundbreaking achievement in various technical fields such as P2P, video, cloud computing, and digital currency technology. Holding more than thirty patents in cloud computing areas and being a block-chain technology specialist, Mr. Deng was awarded the title of cloud computing expert by Ministry of Industry and Information Technology (MIIT) of China in 2013. Mr. Deng serves as a director of Asia Digital Asset Finance Association and a director of China Institute of Industrial Cluster of Tsinghua University. Mr. Deng is the investment advisor in Block-Chain production for Cherubic Venture, the founder of yuanbaohui.com that provides the largest trading platform for multiple digital currencies, and the leading role in developing Taiyi system that is the first block-chain capital system for independent intellectual property in China.

Mr. Ying Zhou obtained a Bachelor of Science degree in Engineering Physics at Tsinghua University in 1983. Mr. Zhou has thirty years of business experience in China and Canada. Since 2008, Mr. Zhou has switched his focus to corporate finance and public company operations, and served as a director and Chief Executive Officer for various public companies.

Ms. Shanshan Zhu graduated in 2006 from Northwestern Industry University majoring in Public Relations and Secretary. Ms. Zhu joined Air China Limited in August 2006 and has since served in the international sector.

About Cascadia

Cascadia’s primary business objective is to develop and operate the business of designing hardware and software and working with consumer electronics OEMs to bring interactive desktop display devices to connect with a multitude of global users in home, institutions and office conference environments. Cascadia’s business is to create and manage digital products and services that encourage consumer participation and active engagement with media and entertainment content. These digital media products are designed to accommodate a variety

of media and entertainment experiences, including but not limited to television, movies, games and music.

In addition to Cascadia's foregoing primary business objective, the Company is also actively looking for new business opportunities in certain web services areas.

For further information, please contact:

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The CSE does not accept responsibility for the adequacy or accuracy of this release.